



SEASON TICKETS
2019/20

CONTENTS

- 3 | CHAIRMAN
- 4 | MANAGER
- 5 | SEASON TICKET BREAKDOWN
- 6 | SEASON TICKET PRICES
- 7 | STADIUM MAP
- 8 | #SWA2
- 10 | HOSPITALITY DETAILS
- 11 | HOSPITALITY PRICES
- 13 | SUPPORTERS TRUST
- 15 | THE SUPPORTERS CLUB



THE CHAIRMAN

The Club's motto - "**Where there is Faith there is Light and Strength**" has never been more apt than over the last five years.

When we suffered back-to-back relegations and faced mounting losses, low morale and a negative momentum on the field meant that we had little to keep us going. We did, however, have an underlying belief that if we kept the faith, stuck together and did things the right way, we would come back stronger.

It therefore gives me great pleasure, for the first time since coming to the Club, to be able to launch our season ticket campaign from a position where we are back competing in the EFL. I use the word "competing" advisedly, because we are stronger than when we were last in League Two in 2014/15.

Despite the financial pressures caused by three years in the National League wilderness, we have returned to the EFL with a playing budget which is more than double that of 2015, and that has resulted in a situation where for the first half of this season we are looking to the top end of the table and whether we can achieve promotion, rather than worrying about securing safety.

We are also in a situation where our season ticket sales are almost double where they were in 2014/15 and average attendances are up. The easy assumption is that this is a reflection of our resurgence, but in equal measure it is a cause of it.

You stuck with the Club, and its players, when times were difficult and supported us through our efforts to rebuild with a stable financial base. Your support and patience helped get us to successive Play-Off finals, culminating in that incredible day last May, which will be indelibly etched on the minds of every Tranmere fan.

We have also seen some success in the FA Cup, getting through to the third round and a game against Tottenham Hotspur which not only contributed some welcome additional revenue, but also attracted a crowd of well over twelve thousand - which gives an idea of the potential we have to swell the ranks of the SWA still further in the future.

The bigger our ranks, the stronger we are and that will enable us to do yet more in the community, and will help us achieve what we all want, which is sustained success on the pitch. I hope that you all come with us for the journey next season, as we bid to make our progression up the leagues.

- Mark Palios

A close-up, profile view of Mark Palios, the Chairman of Tranmere Rovers. He has short, grey hair and is wearing a light blue button-down shirt under a dark suit jacket. He is looking towards the right of the frame with a slight smile.

**"FANS ARE THE LIFE-
BLOOD OF OUR GAME"**
MARK PALIOS

THE MANAGER

It would be impossible not to look back over the past 12 months and reflect on the good times we have had together.

It has been a fantastic time and we've created so many memories, but we are always moving forward, and we will never settle for what we have.

We are constantly striving to help Tranmere Rovers Football Club grow and improve. **Our main priority is to enhance the experience for the supporters.**

There are still a lot of opportunities for the Club to grow even further but it will be steady, it won't be something we can achieve overnight. We are working consistently day by day, week by week, in order to achieve this.

What is important is that we all care. We're former players and supporters of the Club, we will always be professional and not get too carried away with our emotions, but to manage a Club you are very fond of certainly makes the experience better.

Hopefully this transmits to anyone who sees any of the coaching staff or any of the players who have history with the Club and they know Tranmere Rovers is in the hands of people who genuinely have the Club's best interests at heart.

The fans have been so important once again and we need their support as always for what will be another important year for the Club during the 2019/20 campaign. The impact they have on the team is huge, and they have driven us through difficult periods and the players respond positively to them.

The fans make us really proud to be involved at Tranmere Rovers and the level of support we receive is terrific. To have that level of support guaranteed is amazing but we also have to play our part and understand that we have to make it worthwhile for them to come.

We will collectively work to reach our goals both on and off the pitch, with our main aim to make sure Tranmere Rovers supporters know that we are trying to make their experience of supporting the Club as best as it can be.

We need you to be part of the journey during the 2019/20 season. It is important Tranmere Rovers Football Club continues to have exciting seasons and we are working hard to make sure this happens.

- Micky Mellon



2019/20 SEASON TICKET BREAKDOWN

Tranmere Rovers' 2019/20 season ticket guarantee means it is the most cost-effective way to follow the Club as we embark on another exciting season at Prenton Park.

- Purchase your seat by Tuesday 7th May to take full advantage of the early bird prices, which are detailed in this brochure
- Supporters can spread the cost by a monthly subscription, with up to 12 months interest free
- Adult season tickets are available from as little as £15.65 per match
- U18 season tickets are available from a fantastic price of just £3.91 a match
- A family ticket which consists of two adults and two juniors from just £60 per month
- Season tickets included a number of great incentives and discounts, such as, bring a friend for half price

HOW TO BUY YOUR SEASON TICKET

Online

www.trfctickets.co.uk

Club Store

Monday- Friday: 9am-5pm

Saturday (home matches): 10am-kick-off and 30 minutes after the final whistle.

Saturday (away matches): 10am-1pm.

Sunday: 11am-4pm

Midweek matches at home: 9am-kick-off and 30 minutes after the final whistle.

Telephone

03330 144452 (option 1/2)

Please note, after first team midweek home matches, the Club Store will open at 10:30am.



SEASON TICKET PRICES

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ALL PRICES INCLUDE VAT.

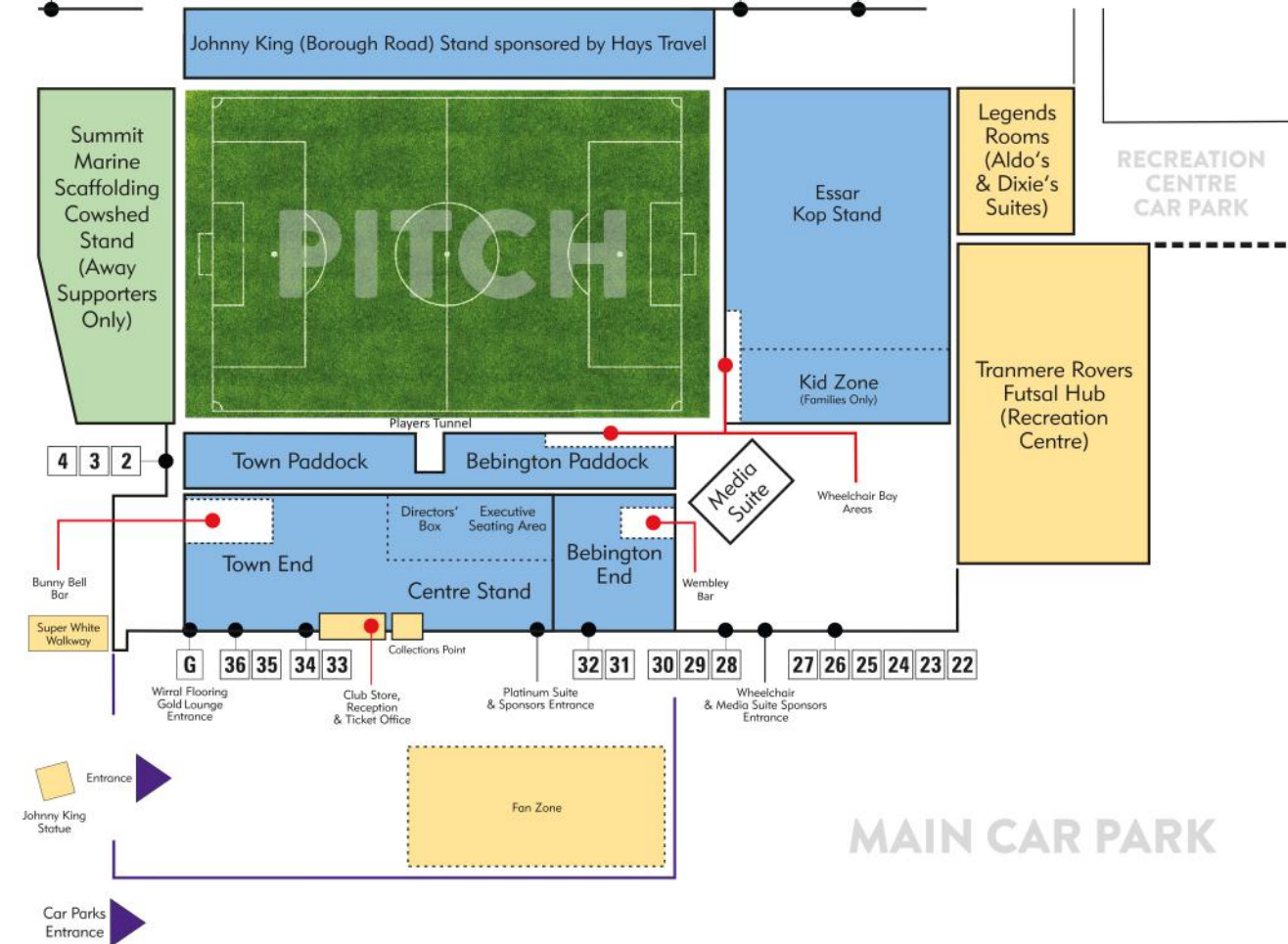
Category - League Two Prices	2019/20 Standard Price	Prices Valid Until 07/05/2019				
		Early Bird Savings	2019/20 Season Card Holder Renewal Price		2019/20 New Season Card Holder Price	
			One Off Payment	12 Month Subscription	One Off Payment	12 Month Subscription
Main Stand - Bebington End & Town End						
Adult	£ 440.00	£ 88.00	£ 396.00	£33.42	£ 418.00	£35.25
Senior (65+)	£ 300.00	£ 60.00	£ 270.00	£22.92	£ 285.00	£24.17
Young Adult (23-24)* not available as match tickets	£ 380.00	£ 76.00	£ 342.00	£28.92	£ 361.00	£30.50
Young Person (18-22)	£ 300.00	£ 60.00	£ 270.00	£22.92	£ 285.00	£24.17
Disabled & Carer	£ 300.00	£ 60.00	£ 270.00	£22.92	£ 285.00	£24.17
Junior (U18)	£ 119.00	£ 49.00	£ 105.00	£8.75	£ 112.00	£9.33
Accompanied Junior (U12)	£ 85.00	£ 35.00	£ 75.00	£6.25	£ 80.00	£6.67
Town Paddock Inc Bunny Bell Bar						
Adult	£ 400.00	£ 80.00	£ 360.00	£30.42	£ 380.00	£32.08
Senior (65+)	£ 260.00	£ 52.00	£ 234.00	£19.92	£ 247.00	£21.00
Young Adult (23-24)* not available as match tickets	£ 340.00	£ 68.00	£ 306.00	£25.92	£ 323.00	£27.33
Young Person (18-22)	£ 260.00	£ 52.00	£ 234.00	£19.92	£ 247.00	£21.00
Disabled & Carer	£ 260.00	£ 52.00	£ 234.00	£19.92	£ 247.00	£21.00
Junior (U18)	£ 102.00	£ 42.00	£ 90.00	£7.50	£ 96.00	£8.00
Accompanied Junior (U12)	£ 34.00	£ 14.00	£ 30.00	£2.50	£ 32.00	£2.67
Essar Kop, Johnny King Stand, Bebington Paddock						
Adult	£ 380.00	£ 76.00	£ 342.00	£28.92	£ 361.00	£30.50
Senior (65+)	£ 240.00	£ 48.00	£ 216.00	£18.42	£ 228.00	£19.42
Young Adult (23-24)* not available as match tickets	£ 300.00	£ 60.00	£ 270.00	£22.92	£ 285.00	£24.17
Young Person (18-22)	£ 240.00	£ 48.00	£ 216.00	£18.42	£ 228.00	£19.42
Disabled & Carer	£ 240.00	£ 48.00	£ 216.00	£18.42	£ 228.00	£19.42
Junior (U18)	£ 102.00	£ 42.00	£ 90.00	£7.50	£ 96.00	£8.00
Accompanied Junior (U12)	£ 40.00	£ 8.00	£ 36.00	£3.00	£ 38.00	£3.17
ALF (Essar Kop Family Friendly Area Only)						
Family Ticket (Two Adult and Two Juniors)	£ 800.00	£ 390.00	£ 720.00	£60.83	£ 760.00	£64.17
Family Time (Two Adult and Two Juniors)	£ 780.00	£ 271.00	£ 702.00	£59.33	£ 741.00	£62.58
Bring The Kids (One Adult and Two Juniors)	£ 420.00	£ 314.00	£ 378.00	£31.92	£ 399.00	£33.67
Parent and Child (One Adult and One Juniors)	£ 400.00	£ 195.00	£ 360.00	£30.42	£ 380.00	£32.08
Long Distance - For Residences 75 Miles+ From Prenton Park						
Flexi 15 Adult Main	£ 300.00	£ 45.00	£ 270.00	£22.92	£ 285.00	£24.17
Flexi 10 Adult Main	£ 200.00	£ 30.00	£ 180.00	£15.42	£ 190.00	£16.25
Flexi 15 Adult Town Pad	£ 270.00	£ 45.00	£ 240.00	£20.42	£ 255.00	£21.67
Flexi 10 Adult Town Pad	£ 180.00	£ 30.00	£ 160.00	£13.75	£ 170.00	£14.58
Flexi 15 Adult Ground	£ 255.00	£ 45.00	£ 225.00	£19.17	£ 240.00	£20.42
Flexi 10 Adult Ground	£ 170.00	£ 30.00	£ 150.00	£12.92	£ 160.00	£13.75



BOROUGH ROAD

PRENTON ROAD WEST

5 6 7 8 9 (Away Supporters) 10 11 12 13 14 15 16 17 18 19 20



MAIN CAR PARK

#SWA2 - NEXT GENERATION OF SUPPORTERS

The #SWA2 Campaign began in 2015/16 season. New owners Mark and Nicola Palios wanted to ensure the Club strengthened the relationship between the local community and the next generations of fans. A new junior category was introduced to allow children under the age of 12 to come and watch live football for a whole season for under £30. Tranmere supporters wanted to remove as many barriers as possible and asked to purchase the new season tickets which could then be distributed to children who might not be able to afford to attend a game.

In 2016, the #SWA2 ticket initiative won the 'Best Club Sponsorship and Fan Engagement Campaign' at the MBNA Northwest Football Awards, a fantastic achievement for both the Club and supporters.

The #SWA2 campaign has evolved since its creation and will continue to do so to fit with the needs of the community. We have expanded the programme to include the Super White Christmas and Super White Easter initiatives, which made sure that local children were able to join in the celebrations through a series of events and gifts were distributed by the Club.

We promote 'Affordable Live Football' by offering what we believe to be great value football and a safe, enjoyable atmosphere for families. We include our next generation of supporters on our billboard outside the ground asking parents to provide pictures of their next generations of supporters. This enables the fans of the future to really feel part of the Tranmere family.

#SWA2 KIDS CLUB

We pride ourselves on being accessible to our fans of the future and will continue to develop how we do that. For season 2019/20, we will be introducing a new #SWA2 Kids Club for all junior Tranmere Supporters. The great news is that any U18, U12 or Family Junior Season Card holder will automatically become a member. Full details of the club will be announced over the summer.





9

RETURN

B&M

B&M

CONVERSE ALL STAR

ENGLAND

B&M

B&M

B&M

TRANMERE ROVERS

MORE THAN A FOOTBALL CLUB

#SWA2

THE NEXT GENERATION

carbrini

FUEL FOR ATHLETIC

TRANMERE ROVERS

B&M

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B&M

B&M

B&M

B&M

B&M

TRANMERE ROVERS

JENNINGS 11
NORWOOD 10

B&M

B&M

B&M

TRANMERE ROVERS

HOSPITALITY DETAILS

135 Club

To celebrate the 135 anniversary of the Club, we have created a new season ticket category which includes a seat in the executive area of the Main Stand, access to the Fan Park bar at half time, a matchday programme, your name of your seat plus a free 135 anniversary scarf.

Pay as little as £45 per month which includes all league home games plus the first round of all home cup games.

Gold Lounge

- A seat in the executive area of the Main Stand
- Matchday programme
- Self-service food
- Half time tea and coffee
- Bar facilities

Just £58.50 per month for all league home games including the first round of all home cup games.

Platinum Lounge

- A seat in the executive area of the Main Stand
- Matchday programme
- Pre match meal with table service
- Reserved seating
- Bar facilities

From as little as £84 per month for all league home games including the first round of all home cup games.



HOSPITALITY PRICING

Prices Valid Until 07/05/2019							
Category - League Two Prices	2019/20 Standard Price	Early Bird Savings	2019/20 Season Card Holder Renewal Price		2019/20 New Season Card Holder Price		
			One Off Payment	12 Month Subscription	One Off Payment	12 Month Subscription	
Lounge Tickets Valid For All League Home Games Plus Round One Of All Home Cup Games							
135 Club - Only 135 Spaces Available							
Adult	£ 600.00	£ 120.00	£ 540.00	£ 45.42	£ 570.00	£ 47.92	
Junior (U18)	£ 300.00	£ 60.00	£ 270.00	£ 22.50	£ 285.00	£ 23.75	
Gold Lounge - Only 120 Spaces Available							
Adult	£ 780.00	£ 156.00	£ 702.00	£ 58.92	£ 741.00	£ 62.17	
Junior (U18)	£ 400.00	£ 80.00	£ 360.00	£ 30.00	£ 380.00	£ 31.67	
Platinum Lounge - Only 90 Spaces Available							
Adult	£ 1,100.00	£ 220.00	£ 990.00	£ 82.92	£ 1,045.00	£ 87.50	
Junior (U18)	£ 700.00	£ 140.00	£ 630.00	£ 52.50	£ 665.00	£ 55.42	
Junior (U12)	£ 400.00	£ 80.00	£ 360.00	£ 30.00	£ 380.00	£ 31.67	

ALL PRICES INCLUDE VAT.



**“IT IS ABOUT PERFORMANCES
LOOKING TO IMPROVE ON EVERYONE
AS **INDIVIDUALS AND AS A UNIT.**”**
MICKY MELLON

SUPPORTERS TRUST

It has been a very busy eighteen months for the Tranmere Rovers Trust, continuing our positive relationships, not only with Mark and Nicola Palios but with the squad, the supporters and the local community. Having two Associate Directors on the Trust has further strengthened our partnership with the Club and ultimately means that fans can have their thoughts and opinions heard at the highest level.

The Trust want to make Tranmere Rovers Football Club as successful as it was can be and ensure that all of our fans are immensely proud of supporting the club. Outlined below are some of the projects that the Trust has been involved with over the recent months. We hope that if we continue with this momentum year on year, we can continue to provide our committed supporters with memorable experiences in and around Prenton Park and our local community.

- Supporting foodbanks in the local area
- Super White Walkway installation and the landscaping of the area near to the Johnny King statue
- Contribution to SWA2 – the next generation of Tranmere Rovers supporters
- Support of the 'Raise the Roof' campaign
- £9000 toilet refurbishment
- The design and installation of the flags on the stands
- Season ticket prize draws and promotion of season tickets
- Donations of clothing and items to Charles Thompson's Mission
- First club in England and Wales to support 'On the Baw' and provide free sanitary products in toilets around the ground
- Support of Cowsheds Catering
- The improvement of facilities inside and outside the ground
- Tottenham outdoor Fan Park

Witnessing some jubilant celebrations in recent months, the Trust also run the Fan Park, which is run predominantly by volunteers. This is open to both home and away supporters, with fans from all over the world visiting to experience a match day at Prenton Park. Monies raised through membership funds, merchandise sales and income from the Fan Park are used to enhance and improve our club for all.

The Trust's Contact Details

Website - www.tranmereroverstrust.co.uk

Facebook - @TranmereRoversTrust

Twitter - @Tranmere_Trust

Matchday - Fan Park





“THE PASSION OF THE SWA IS UNBELIEVABLE AND THEY ARE THE 12TH MAN ON THE PITCH WITH US.”

SCOTT DAVIES

flybe. flybe.

JMC GROUP

WWW.JMC-GROUPLTD.CO.UK

THE SUPPORTERS CLUB

The supporters have never been closer to the heart of this Club and writing a piece explaining the importance of the fans backing the Club as season ticket prices are announced isn't a difficult task.

The Super White Army have played a crucial role in our rise from a place some teams never return from. Rather than just being glad to return we literally bounced back into the EFL with impressive attendances, buoyed by large season ticket sales, and away followings to be very proud of.

TROSC (Tranmere Rovers Official Supporters Club) membership has grown in numbers every year since it's humble beginnings and we'd like that to continue in season 2019/20.

As well as a membership pack, voting for the kit colours, being invited to meetings with Club owners and players, being offered coach discounts to away games, ticket priority, the TROSC app, receiving monthly newsletters that including interviews with TRFC legends and being in a monthly prize draw for some brilliant prizes; we invite you to have your say in what you'd like the Supporters Club improve the matchday experience.

We have the TROSC hub that is open and run completely by volunteers before and after every game to answer all your queries, take bookings and give you the chance to put suggestions forward. We hope you'll join us this season as we continue to grow and give supporters a direct link to their club.

TROSC Contact Details

Website - www.tranmereroversosc.co.uk

Facebook - @SWA_TRFC

Twitter - @SWA_TRFC

Matchday - Aldo and Dixie's Bar

#SWA





SEASON TICKETS 2019/20

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