

TRANMERE ROVERS IN THE COMMUNITY



#WIRRALFAMILYCLUB

ISSUE 06

JULY - SEPTEMBER



WELCOME TO TRIC

This 14 page online edition will provide you with an update on what we have been up to over the last few months.

It's safe to say that like the rest of the world, TRIC have had to adapt during lockdown but it was still important to us that we continued to deliver to our community and provided support to people through this difficult time.

During this time we have set up a food bank that has seen us deliver over 1000 food parcels to vulnerable people in Wirral, put together and delivered by a group of volunteers.

Thanks to the generosity of the #SWA we have been able to deliver nearly 100 new Tranmere Rovers 2020/21 home shirts to deserving children who have been going through a hard time during lockdown or have been performing well in school.

As you go through the 6th edition of our magazine you will see a range of informative and interesting features that will keep you updated on everything Tranmere Rovers.

Whilst everyone at the Club and TRIC wish we could be delivering to your all at Prenton Park and the Recreation Centre, for now we want you all to continue to stay safe and well and we all look forward to welcoming you back as soon as it is safe to do so.



“I would like to thank everyone for their continued support”

THANK YOU VOLUNTEERS

Tranmere Rovers have received over £9000 in donation to ensure they can keep delivering food parcels to local Wirral residents who need it the most in these difficult times

Since the country went into lockdown, Tranmere Rovers have been working hard to provide support to its local residents and in doing so have managed to deliver over 1000 food parcels.

The deliveries have been undertaken by TRIC volunteers in the Birkenhead and wider Wirral community.

Jess, who is one of TRIC's many volunteers, explained how the food parcels initiative is supporting those in need.

She said: "Over the last few weeks now we've been packing the food parcels in the local area, we've had deliveries and donations from the public and small shops in the area who want to donate.

"We, as a team, will pack the parcels here and we are then able to deliver the parcels in the local area.

"We see how appreciative and how grateful the people are who receive these parcels, some of them haven't been able to get out over the past few weeks and some of them are just going through a difficult time."

"It's so nice to see how many people have volunteered and seeing the same faces and that says a lot about our local area that so many people want to help."

Tranmere Rovers in the Community have received donations from local businesses, schools and fans who have all come together during this difficult time and have raised over £9000 this week alone.

Fellow volunteer and TRFC fan Tony added: "I know a few vulnerable people myself. I have got an auntie who relies on things like food banks at times. "People come together like this and what they are doing is a great job.

"People need a little bit of help so I'm happy to come down and help deliver the parcels." Vice Chairman, Nicola Palios said she is "overwhelmed by the generosity of our supporters in tough times"

Tranmere Rovers would like to thank all of the volunteers that are currently working alongside TRIC to help deliver food parcels and all those who have made donations to ensure we can keep on delivering.



#TRFC

2020/21

#SWA

SEASON TICKETS NOW ON SALE

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RESERVE YOUR SEAT AT PRENTON PARK



Season card holders now can purchase personalised plaques to go on their reserved seat for the 2020/21 campaign for just £20.

The plaque, which will show the seat belongs to you for all season card matches, will be a unique addition to the matchday experience for the 2020/21 season for TRFC season card holders.

So you could have your full name, your nickname, or in memory of a loved one, we will let you decide!

Season cards can still be purchased now with the early bird pricing ending at the end of June 2020 and you can pay in monthly instalments up until May 2021.

If you would like to add a plaque to your seat then please contact the store by emailing tickets@tranmererovers.co.uk or calling 0333 014 4452 and pressing option 1. Alternatively, you can visit us in store from Monday 15th June.

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JOY OF MOVING



The Joy of Moving Home School Festival reached over 1,300 schools and engaged with thousands of families across England and Wales.

Tranmere Rovers in the Community was proud to take part in this initiative and worked with 27 schools across the Wirral.

Recognising that children would miss out on their school sports day this year, the Joy of Moving Home School Festival aimed to fill that void and give children and families great activities to do at home.

The Home School Festival is part of the Joy of Moving programme which is an unbranded CSR project by Ferrero designed to help children develop valuable life skills and get moving.

Over the last six years, it has been developed and delivered in the UK in partnership with the English Football League Trust, through a combination of unbranded play-based games and classroom learning.

Following the launch of the new online Resource Hub, the network of 73 Club Community Organisations delivered the Joy of Moving Home School Festival, using the power of football to engage with children, families and schools.

The digital festival was born in lockdown, repurposing the traditional delivery of the Joy of Moving programme during which Community Club Organisations deliver a festival in schools engaging all ages in games and activities throughout a single day.

The current circumstances meant this was not possible and so the Joy of Moving Home School Festival was created so that families and children could have an afternoon of games and activities to get them moving and have fun in the safety of their homes.

Mike Evans, Chief Executive at EFL Trust said;

“The response to the Home School Festivals have been incredible. The EFL Trust team and our partners at Ferrero were determined to offer an alternative sports day and range of activities. The campaign engaged over 250,000 children across over 1,300 schools and also reached over 8 million people through social media.

Home-schooling is a huge challenge for families across the country. The Joy of Moving Home School Festival was there to offer respite and fun for families in the safety of their own homes. I want to thank all the families for getting involved in the festival, and we encourage them to keep playing these games and activities.”

Charlie Cayton, Director of Corporate Affairs and Communications at Ferrero UK, comments:

“Playing is an important element in children’s growth and development – and we know that children are more like to be active if they are enjoying themselves. Following the nation’s lockdown, we wanted to support parents at home to help them get children moving through play and having fun. Our Joy of Moving Festivals brings a smile to over 20,000 children in schools every year and we wanted to support families remotely by delivering this fun day of activity at home through our resource hub and partners at the English Football League Trust.”

The Joy of Moving programme, a Ferrero CSR project, has been supporting Year 5 children across EFL Communities in the UK for the past 6 years. The Joy of Moving programme has consisted of two elements; the Move & Learn programme and Joy of Moving Festivals. Over 310,000 children have been introduced to moving and learning new skills, all while having fun and playing.

LIVERPOOL FC SUPPORT TRFC COMMUNITY PROGRAMMES TO HELP WIRRAL RESIDENTS



Liverpool FC will be offering their support to Tranmere Rovers Football Club's ongoing community response initiatives by assisting residents in Wirral during the pandemic.

Part of the Reds' Unity is Strength community response to the crisis, a team of Liverpool FC staff volunteers is providing support to TRFC's own community response initiatives – two Liverpool city region clubs working together to help those in need.

LFC staff volunteers will join TRFC volunteers distributing leaflets to thousands of residents outlining what support is in place for those in need. These will help to raise awareness of their support initiatives amongst people who perhaps do not have access to the internet or social media.

Alongside this, LFC staff volunteers will be playing a helping hand in preparing and delivering meals and food parcels to residents in the area. LFC has seconded one of its professional chefs usually based at Anfield to Tranmere Rovers for one day a week to help their team to produce meals for the most vulnerable people in the local community.

TRFC (along with their partner charity, HelpLink) is also running a befriending service, which will also be supplemented by LFC staff volunteers, to make befriending phone calls to older and vulnerable people who may be isolated, worried and lonely during this challenging time.

Nicola Palios, Tranmere's Vice Chairman, said "At a time of crisis it is great to see any football rivalries being put aside, and two Merseyside clubs working together to help our communities. When the Covid lock-down was announced, Tranmere and HelpLink quickly established a scheme to support the elderly and vulnerable in Wirral, and we are delighted that Liverpool FC are able to offer us some additional resource for that initiative, as demand for our support is increasing daily."

Matt Parish, director of LFC Foundation, said: "We are proud to be working alongside Tranmere Rovers FC to support their local community response work. It's so important that we unite during these difficult times to help each other and support as many people as we can in our local communities."

To help spread the word and raise awareness of the support that is available, a poster has been created that is available to download and print here, which residents can post through the letterboxes of neighbours or with permission pin to the wall of local shops in the area that are open.



Foundation

THE CLUB'S OFFICIAL CHARITY

ESSAR



THE NEW 2020/21 HOME KIT OUT NOW



BUY ONLINE 24/7 AT TRFCSHOP.CO.UK

TRANMERE ROVERS SUPPORT LOCAL CHARITY, TOMORROW'S WOMEN, NEW FE-MAIL DELIVERY SERVICE



Tranmere Rovers in the Community have donated a box of essential women's items to support Tomorrow's Women, new 'Femme 2 You' fe-mail delivery service, for women in the Wirral Community.

On Tuesday 14th April, local Women's Charity Tomorrow's Women Wirral had launched an exciting new project to support Wirral women during the COVID-19 lockdown. Femme 2 You is TWW's latest outreach project delivering essential women's sanitary and hygiene packs to local women, free of charge.

Their new project will support vulnerable women with free pick-me-up parcels delivered to their door, made up of essential women's hygiene items to support the most vulnerable with, what can sadly often be, inaccessible 'luxury' items.

On their new initiative, Tomorrow's Women CEO Angela Murphy said;

"We are continuing our work as best we can and have had to adapt a great deal in recent times to continue to meet the needs of adult women."

In addition to the crucial support that we are delivering such as our Digital Series and daily welfare calls, the parcels delivered through this project will be imperative to so many women, to access the essentials that they need and to know that Tomorrow's Women Wirral is still there to care and support them!"

Tranmere Rovers in the Community have supported the new project by donating a hamper full of items that can be included in the packs Tomorrow's Women will be distributing.

When speaking about the donation Sharna Kennedy, Tomorrow's Women Communication Officer said;

'We are so thankful for the ongoing support from our local football club for our charity work and now our newest project Femme 2 You.'

'The donation of sanitary & hygiene items will enable us to reach even more vulnerable women with the essentials they need to get through this very difficult time.'

Tranmere Rovers will continue to support the local community where they can during this difficult time.

Femme 2 You!
The Fe-mail Delivery Service



A new outreach project by
Tomorrow's Women Wirral



RESERVE YOUR SEAT AT PRENTON PARK



Tranmere Rovers in Community have continued to support those who attend our weekly Dementia Friendly Session amid the COVID-19 lockdown.

The weekly session normally runs every Thursday in the Recreation Centre, offering a variety of games and quizzes, tea and coffee, biscuits and cake and just the chance for a good chat.

The sessions are attended by people with dementia as well as their carers, family and friends. It has become a highlight of the attendees week as they thoroughly enjoy the social interaction.

Since the session has not been able to go ahead due to the UK lockdown, Tranmere Rovers in the Community (TRIC) staff have ensured they have kept in regular contact with the group members to provide activities and a friendly voice.

Angela, who attends with her dad Eric, said this when talking about the support from the community team;

"The Team from Tranmere have been amazing during this very difficult time for everyone, especially those living with dementia.

They have been in contact on a regular basis by phone, email and even calling at our homes making sure we have what we need and offer their support.

They are an amazing team and selflessly offer support for everyone who attends the Dementia group every Thursday.

So a big thank you to Shirley & Steve who organise the group & also the rest of the lovely team."

The group have become such good friends from attending the Tranmere Rovers group that since the lockdown they have set up a group chat called 'Forget-me-nots' where they keep in contact with one another everyday.

Doreen who attends with her husband Richard, said

"We have been texting every day keeping our spirits up. We have been sending video clips mostly funny but sometimes of caring nature.

I'm sure all the carers would agree it has kept us going. And bonded us even more"

Tranmere Rovers in Community, Community Officer, Shirley Waring who heads the Dementia Friendly session has said;

"It's important to us to stay connected with the group and to let them know we are here for them. Whether that be by having a chat, sending them quiz packs to keep them occupied or by helping them with shopping.

The group mean a lot to us here at Tranmere Rovers in the Community, so for as long as this goes on we will continue to provide them with support wherever we can

I would also like to thank the group who organised a gift and card for my birthday which happened during the lockdown"

Everyone at Tranmere Rovers looks forward to welcoming everyone back to the Recreation Centre when it is safe to do so but stay safe, stay well and we will see you all soon.

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NEARLY 100 NEW HOME SHIRTS DONATED TO LOCAL SCHOOLS



Tranmere Rovers in the Community have set up a new scheme which will see supporters donate 2020/21 home shirts to local schools to distribute to children of their choosing.

The idea for the new initiative came from a generous offer from a TRFC supporter who purchased the new Essar home shirt to donate to children, which encouraged more fans to follow suit.

Now nearly 100 junior shirts have been delivered to schools over the last month. A spokesperson from one of the schools said:

"We have chosen to give one of the shirts to a young boy who has had a lot of upheaval in recent times. He has ADHD and he is a massive Tranmere Rovers supporter. When he finds himself not coping, his strategy is to sit and look at Tranmere memorabilia, or research Tranmere on the computer."

They continued: "We really do appreciate Tranmere thinking of our school and the support you have given us over the years."



A MASSIVE THANKS TO OUR PARTNERS



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